

## Membership Application Form

### COMPANY CONTACT INFORMATION:

Company Name			
Address			
City		State / Province	
Zip Code / Postal Code		Country	
Office Phone #		Office Fax #	
Email Address			
Company Web Site	www.		
Referred to MSPA for Membership By			

### PERSONAL CONTACT INFORMATION:

Primary Contact Name			
Designation / Title			
Direct Office Phone #		Mobile #	
Email Address			

Secondary Contact Name			
Designation / Title			
Direct Office Phone #		Mobile #	
Email Address			

### COMPANY BUSINESS INFORMATION:

Primary Nature of Company's Business	
Years in Business Since	
Years in Mystery Shopping	
Total Number of Employees	
Total Number of Mystery Shoppers	

# MSPA<sup>®</sup> ASIA/PACIFIC

MYSTERY SHOPPING PROFESSIONALS ASSOCIATION

**BRIEF DISCRIPTION OF COMPANY:**

--

**CLIENT REFERENCE:**

	Company Name	Office Tel Number	Person Name	Email Address
1				
2				
3				

**TYPE OF MEMBERSHIP APPLICATION:**

Membership	Annual Membership Fee / Year	Type "X" to Select
<p><b>Full Membership</b></p> <p>Membership is for Mystery Shopping Provider Companies with full membership rights.</p>	US\$300.00 Per Year	
<p><b>Additional Membership</b></p> <p>Membership is for an additional Branch Office of the Full member company of the same region or of other region.</p> <p>Full Member Co Name: _____</p> <p>MSPA Region : _____</p>	US\$200.00 Per Year	
<p><b>Associate Membership</b></p> <p>Membership is for company who is currently involved in business as a sub-contractor, fieldwork agency, BPO agency, technology vendor, training company, HR agency, or other supporting trade company.</p>	US\$300.00 Per Year	
<p><b>Candidate Membership</b></p> <p>Membership is for Mystery Shopping Provider Companies with HQ office in Asia Pacific and operate within or outside the Asia Pacific Region-that have not been in business for two years and therefore do not meet the Criteria for Full Membership.</p>	US\$200 Per Year	

**WHICH OF THE FOLLOWING SERVICES DOES YOUR COMPANY PROVIDE?**

Type "X" to Select	Description
	Business / Management Consulting
	Customer Satisfaction Measurement
	Editing / BPO / Fieldwork only
	Employee Satisfaction Measurement
	Integrity Evaluation
	Merchandise & Price Audit
	Mystery Shopping - General
	Mystery Shopping with Audio / Video Recording

Type "x" to Select	Description
	Online Research
	Operational Audit
	Other Quantitative Research
	Qualitative Research (FGD / In depth Interview)
	Technology / Solution Provider only
	Training & Coaching
	Others (Specify):
	Others (Specify):

**WHICH OF THE FOLLOWING INDUSTRIES DOES YOUR COMPANY SERVE?**

Type "X" to Select	Description
	Accommodation and Food Services
	Administrative and Support services
	Agriculture, Forestry and Fishing
	Arts and Recreation Services
	Construction
	Education and Training
	Electricity, Gas, Water and Waste Services
	Financial and Insurance Services

Type "x" to Select	Description
	Health Care and Social Assistance
	Information Media and Telecommunication
	Manufacturing
	Professional, Scientific and Technical Services
	Public Administration / Government, and Safety
	Rental, Hiring and Real Estate Services
	Retail & Wholesale Trade
	Transport, Postal and Warehousing

**NAME THE COUNTRIES YOUR COMPANY DOES BUSINESS IN:**

No	Country	Region
1		
2		
3		

No	Country	Region
4		
5		
6		

## MEMBERSHIP CRITERIA:

Applications for membership are welcome from any company meeting criteria as outlined below. All membership applications will be checked, references sought, and once the criteria are met, and upon payment of membership dues, applicants will be accepted according to the membership class approved.

No	Membership	Criteria & Submission of Document
1	Full Membership	<ul style="list-style-type: none"> <li>❖ At least two year trading as Mystery Shopping Provider Company with HQ in the Asia Pacific region</li> <li>❖ A reputation for excellence in operation</li> <li>❖ Agree to abide by and to apply the MSPA Code of Professional Ethics And Professional Standards</li> <li>❖ Present an official proof of business existence (i.e. articles of Incorporation, business license, business address and contact details, etc.)</li> <li>❖ Provide 3 client references</li> </ul>
2	Additional Membership	<ul style="list-style-type: none"> <li>❖ Present an official payment receipt and membership issued by other MSPA chapter</li> </ul>
3	Associate Membership	<ul style="list-style-type: none"> <li>❖ Agree to abide by and to apply the MSPA Code of Professional Ethics And Professional Standards</li> <li>❖ Present an official proof of business existence (i.e articles of Incorporation, business license, business address and contact details, etc.)</li> </ul>
4	Candidate Membership	<ul style="list-style-type: none"> <li>❖ Agree to abide by and to apply the MSPA Code of Professional Ethics and Professional Standards</li> <li>❖ Present an official proof of business existence (i.e. articles of Incorporation, business license, business address and contact details, etc.)</li> <li>❖ Provide 2 client references</li> </ul>

## PAYMENT:

Once your Membership has been approved, an Invoice will be presented based upon the options selected. The process will also request further information to facilitate your company's inclusion on the MSPA-AP website.

## MEMBERSHIP AGREEMENT & ACCEPTANCE:

All Membership is subject to approval by the Membership Committee and acceptance by the Board.

This application for the membership into The Mystery Shopping Professionals Association, Asia Pacific (MSPA-AP) is an agreement between the applicant and MSPA-AP that the applicant will adhere to [Professional Ethics & Standards](#) set forth by the association. (Please see [Ethics & Standards](#) statement by opening the hyperlink provided).

Email the completed form to [mspa-ap@mysteryshop.org](mailto:mspa-ap@mysteryshop.org)

For Assistance Contact:

Executive Manager MSPA-AP

Mystery Shopping Professionals Association-Asia Pacific

Phone: +91 9822083321